

41st Annual Conference: June 2-5, 2012 Windsor ON

CANADIAN
SCIENCE
WRITERS'
ASSOCIATION



ASSOCIATION
CANADIENNE
DES RÉDACTEURS
SCIENTIFIQUES

Support Opportunities

Lead Conference Partner – \$25,000

- Your organization logo to appear on all promotional literature: conference flyer, advertisements, website homepage, e-newsletter template
- Acknowledgement by the CSWA President during the opening reception
- The opportunity to email delegates (via the e-newsletter) with editorial information about your organization two weeks prior to the conference
- Organization logo displayed on all generic PowerPoint slide sessions
- Organization logo on all conference signage for all venues
- Mention in any editorial in association with the conference
- Free VIP registration for eight staff or guests, includes all conference sessions
- Exhibition space in the refreshment area – 3 x 2 metres
- Opportunity to make a three-minute presentation to the delegates at the opening reception
- Acknowledged as Lead Partner on the supporters' page in the conference programme
- Organization description of 100 words in conference programme
- Literature insert in the conference delegate bag
- Website link through your organization's logo on the conference supporters' page
- One year's free membership in the CSWA for a representative of your organization.

Platinum Conference Partner – \$15,000

- Acknowledgement by the CSWA President during the opening reception
- Organization logo displayed on all generic PowerPoint slide sessions
- Organization logo on all conference signage for all venues
- Free registration for four staff or guests, includes all conference sessions
- Exhibition space in the refreshment area – 3 x 2 metres
- Acknowledged as a Platinum Partner on the supporters' page in the conference programme
- Organization description of 100 words in conference programme
- Literature inserts into the conference delegate bag
- Website link through your organization's logo on the conference supporters' page
- One year's free membership in the CSWA for a representative of your organization.

Gold Conference Partner – \$10,000

- Acknowledgement by the CSWA President during the opening reception
- Organization logo displayed on all generic PowerPoint slide sessions
- Free registration for three staff or guests, includes all conference sessions
- Exhibition space in the refreshment area – 3 x 2 metres
- Acknowledged as a Gold Partner on the supporters' page in the conference programme
- Organization description of 100 words in conference programme
- One literature insert into the conference delegate bag
- Website link through your organization's logo on the conference supporters' page
- One year's free membership in the CSWA for a representative of your organization.

If you are interested in participating in the CSWA's 41st annual conference in any way not listed in the support options, please contact Kristina Bergen at 1-800-796-8595 or office@sciencewriters.ca We would be happy to work with you to create a custom solution for your organization.

Silver Conference Partner – \$5,000

- Acknowledgement by the CSWA President during the opening reception
- Organization logo displayed on all generic PowerPoint slide sessions
- Free registration for two staff, includes all conference sessions
- Exhibition space – 3 x 2 metres
- Acknowledged as a Silver Partner on the supporters' page in the conference programme
- Organization description of 50 words in conference programme
- Website link through your organization's logo on the conference supporters' page
- One year's free membership in the CSWA for a representative of your organization.

Conference Exhibitor – \$2,500

- Acknowledgement by the CSWA President during the opening reception
- Organization logo displayed on all generic PowerPoint slide sessions
- Free registration for one staff member, includes all conference sessions
- Exhibition space – 3 x 2 metres
- Acknowledged as an Exhibitor on the supporters' page in the conference programme
- Website link through your organization's logo on the conference supporters' page
- One year's free membership in the CSWA for a representative of your organization.

Welcome Reception – \$10,000

- An opportunity for your organization to make a two-minute presentation to guests at the Welcome Reception
- Free-standing signage (provided by your organization) to be displayed during reception
- The opportunity for your organization's staff to greet guests upon arrival at entrance to the reception
- The opportunity to provide a gift to all delegates attending the reception (cost covered by your organization)
- Ten complimentary tickets to the Welcome Reception

- Your organization's logo and acknowledgement as the Welcome Reception Partner in the conference programme
- Your organization's logo and acknowledgement on the conference website with a link to your website
- One piece of promotional literature in the delegate bag

Conference Delegate Bag -- \$2,000.00

- Your organization's logo printed on delegate bags (artwork is subject to committee approval)
- Your organization's logo and acknowledgement in the conference programme
- Website link through your organization's logo on the supporters' page
- One piece of promotional literature to be included in the delegate bag

Delegate Name Badge and Lanyard -- \$2,000.00

- Your organization's logo printed on delegate name badges and lanyard (in conjunction with conference logo – design subject to committee approval)
- Your logo and acknowledgement in the conference programme
- Website link through logo on the supporters' page
- One piece of promotional literature in the delegate bag

Delegate Stationary -- \$2,000

- Your organization to provide writing pads and pens to be placed into the delegate bag
- Your stationary items to be used on the conference registration desk
- Your organization's logo and acknowledgement in the conference programme
- Your organization's logo and acknowledgement on the conference website with a link to your website

Skills-Building Workshops and Post-conference Tours

The conference organizers are happy to discuss the option of hosting skills-building workshops at the conference venue or a post-conference tour following the official close of the conference.

These can be negotiated either as stand-alone events or in combination with other support opportunities.

Please contact Kristina Bergen at 1-800-796-8595 or office@sciencewriters.ca about conference support opportunities.